DOCUMENT RESUME

ED 441 712 SO 031 310

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TITLE Teaching and Learning with Cases: A Guidebook.
ISBN ISBN-1-56643-066-6
PUB DATE 1999-00-00
NOTE 178p.
AVAILABLE FROM Seven Bridges Press, LLC, P.O. Box 958, Chappaqua, NY 10514-0958 ($22.95). Tel: 800-382-3959 (Toll Free).
PUB TYPE Books (010) -- Guides - Non-Classroom (055)
EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS *Case Method (Teaching Technique); Classroom Techniques; Curriculum Development; Ethics; Higher Education; Interdisciplinary Approach; Legal Education (Professions); Policy Analysis; Public Administration; Teacher Education; Undergraduate Study; Workshops
IDENTIFIERS *Case Approach (Writing)

ABSTRACT

Drawing on experiences from a range of fields, including public administration, policy analysis, law, teacher training, ethics, and undergraduate education, this book is intended to be a practical, process-oriented guide to teaching, writing, and learning with cases. The guide is organized into four parts: (1) "Teaching with Cases: Principles" (concerned with the different meanings of the term "case method" in various domains of teaching, with sources of resistance to case teaching, and with strategic issues teachers face in deciding what and how to teach); (2) "Teaching with Cases: Techniques" (concerned with the practice of case teaching ranging from the basics to the more advanced "tricks of the trade" practiced by experienced instructors; content could be covered in a case teaching workshop of three to five days in length); (3) "Curriculum Planning" (describes the types of cases available and provides guidelines for selecting appropriate cases to use for teaching); (4) "Case Writing" (approaches case writing as the subject might be handled in a case writing workshop designed to produce usable new cases). An appendix contains a teaching case, a teaching note, and a case analysis. References include a selected bibliography of case teaching and case learning guides and literature, case catalogs, and on-line resources. (BT)

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